

Privacy Policy

JP Electric | Jeta Group Inc. | jpelectriclifts.com

Information We Collect

When you interact with JP Electric Lifts through our website (jpelectriclifts.com), contact forms, phone calls, email correspondence, or in-person transactions, we may collect the following types of information:

Personal Information: Your full name, phone number, email address, company name, job title, and mailing or billing address.

Rental and Transaction Information: Details about equipment you rent or inquire about, delivery locations, jobsite addresses, rental dates, payment method selected, purchase order numbers, and any special instructions you provide.

Communication Records: The content of emails, text messages, voicemails, and contact form submissions you send to us, including any attachments or documents.

Device and Usage Information: When you visit our website, we may automatically collect your IP address, browser type and version, operating system, referring URLs, pages visited, time spent on pages, click patterns, and general geographic location based on your IP address.

Cookies and Tracking Data: Small data files stored on your device that help us understand how you use our site and improve your browsing experience. This may include session cookies, persistent cookies, and similar tracking technologies.

We do not knowingly collect information from individuals under the age of 18. If you believe we have inadvertently collected such information, please contact us immediately so we can delete it.

How We Use Information

JP Electric Lifts uses the information we collect for the following purposes:

Fulfilling Rental Inquiries: To respond to your questions, provide equipment rental quotes, confirm availability, and arrange delivery and pick-up of equipment to and from your jobsite.

Processing Transactions: To process rental agreements, generate invoices, collect payment, and maintain accurate billing and account records.

Communication: To contact you regarding your rental, provide updates on delivery schedules, notify you of equipment availability, send rental confirmations, and respond to your customer service requests.

Improving Our Services: To analyze how our website is used, identify areas for improvement, optimize our equipment catalog and rental process, and enhance the overall customer experience.

Legal and Safety Compliance: To comply with applicable laws and regulations, enforce our rental

agreements and terms of service, protect our rights and property, and ensure the safety of our equipment and the individuals who operate it.

Record Keeping: To maintain records of rental transactions, equipment usage, delivery history, and customer interactions as required for business operations and legal obligations.

We will never use your personal information for purposes unrelated to the services described above without your explicit consent.

Sharing of Information

JP Electric Lifts is committed to protecting your privacy. We do not sell, rent, trade, or otherwise disclose your personal information to third parties for their marketing purposes. Your information will not be shared with any third party for any purpose outside of fulfilling your rental inquiry and the operation of our business.

We may share your information only in the following limited circumstances:

Service Providers: We may share information with trusted service providers who assist us in operating our website, processing payments, or delivering equipment, but only to the extent necessary for them to perform these services on our behalf. These providers are contractually obligated to keep your information confidential.

Legal Requirements: We may disclose your information if required to do so by law, court order, subpoena, or other legal process, or if we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

Business Transfers: In the event of a merger, acquisition, reorganization, or sale of all or a portion of our assets, your information may be transferred as part of that transaction. We will notify you via email or prominent notice on our website of any change in ownership or use of your personal information.

With Your Consent: We may share your information with third parties when we have your explicit consent to do so.

Cookies and Analytics

Our website may use cookies and similar tracking technologies to enhance your browsing experience and gather information about how our site is used.

What Are Cookies: Cookies are small text files placed on your device when you visit a website. They help the site remember your preferences and understand how you interact with the content.

Types of Cookies We Use:

- **Essential Cookies:** Required for the website to function properly, including navigation, form submission, and security features.
- **Analytics Cookies:** Help us understand how visitors use our website, which pages are most popular, and how users navigate the site. This information is aggregated and anonymized.
- **Functionality Cookies:** Remember your preferences and settings to provide a more personalized

experience.

Third-Party Analytics: We may use third-party analytics services such as Google Analytics to collect and analyze usage data. These services may use cookies and similar technologies to collect information about your use of our website. Google Analytics collects information anonymously and reports website trends without identifying individual visitors.

Managing Cookies: You can control and manage cookies through your browser settings. Most browsers allow you to refuse cookies, delete existing cookies, or be notified when a cookie is set. Please note that disabling cookies may affect the functionality of certain features on our website.

Do Not Track: Our website currently does not respond to "Do Not Track" signals from browsers. However, you can manage your privacy preferences through your browser's cookie settings.

Data Security

JP Electric Lifts takes the security of your personal information seriously and implements reasonable administrative, technical, and physical safeguards to protect the information we collect.

Security Measures:

- Our website uses HTTPS encryption (SSL/TLS) to protect data transmitted between your browser and our servers.
- Access to personal information is restricted to authorized personnel who need it to perform their job functions.
- We regularly review our information collection, storage, and processing practices to guard against unauthorized access.
- Contact form submissions are transmitted securely and stored in protected systems.

Limitations: While we strive to protect your personal information, no method of transmission over the internet or method of electronic storage is 100% secure. We cannot guarantee the absolute security of your data. You acknowledge that you provide your personal information at your own risk.

Data Breach Notification: In the event of a data breach that compromises your personal information, we will notify affected individuals in accordance with applicable state and federal laws, including the California Consumer Privacy Act (CCPA) and any other relevant data protection regulations.

Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including to satisfy any legal, accounting, or reporting requirements.

Rental Records: Information related to rental transactions, agreements, and equipment usage may be retained for a minimum of seven (7) years for legal and tax compliance purposes.

Contact Form Submissions: Information submitted through our website contact form is retained for as long as needed to respond to your inquiry and for a reasonable period thereafter for follow-up purposes.

Website Analytics Data: Aggregated and anonymized analytics data may be retained indefinitely for the

purpose of understanding long-term trends in website usage.

When your information is no longer needed for the purposes described in this policy, we will securely delete or anonymize it.

Your Rights and Choices

You have the following rights regarding your personal information:

Right to Access: You may request a copy of the personal information we hold about you.

Right to Correction: You may request that we correct any inaccurate or incomplete personal information we hold about you.

Right to Deletion: You may request that we delete your personal information, subject to certain legal exceptions. We will comply with your request unless we are required to retain the information for legal, regulatory, or legitimate business purposes.

Right to Opt-Out: You may opt out of receiving promotional communications from us at any time by contacting us directly.

California Residents (CCPA): If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information we collect, the right to request deletion, and the right to non-discrimination for exercising your privacy rights. JP Electric Lifts does not sell personal information as defined under the CCPA.

To exercise any of these rights, please contact us using the information provided in the Contact section below. We will respond to your request within thirty (30) days.

Third-Party Links

Our website may contain links to third-party websites, services, or applications that are not operated or controlled by JP Electric Lifts. This Privacy Policy applies only to our website and does not cover the privacy practices of any third-party sites. We are not responsible for the content, privacy policies, or practices of any third-party websites. We encourage you to review the privacy policies of any third-party sites you visit before providing them with your personal information.

Children's Privacy

JP Electric Lifts does not knowingly collect, use, or disclose personal information from children under the age of 13 in compliance with the Children's Online Privacy Protection Act (COPPA). Our website and services are intended for use by businesses, contractors, and adults. If we become aware that we have collected personal information from a child under 13, we will take immediate steps to delete that information. If you believe a child has provided us with personal information, please contact us immediately.

Contact

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

JP Electric (Jeta Group Inc.)
Email: **Jason@JPElectric.TV**
Phone: **(714) 863-8624**
Website: **jpelectriclifts.com**

We are committed to resolving any privacy concerns promptly and transparently.

Updates to This Policy

JP Electric Lifts reserves the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the updated policy on this page. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information. If we make material changes to this policy that affect how we handle your personal information, we will provide notice through our website or by other means as appropriate. The current version of this Privacy Policy is always available at **jpelectriclifts.com/privacy**.

Last Updated: September 2026